

BACHELOR IN MANAGEMENT

SHAPE YOUR FUTURE YEAR 3

This programme offers an intense year of business specialisation and intercultural immersion. The specialised courses are accompanied by a broad range of General Management classes relevant to all tracks. Students will develop both concrete specific knowledge of management and invaluable intercultural skills to operate in a variety of international contexts for their future career. The top-up degree will prepare graduates to enter the job market or will give an excellent foundation for pursuing a Masters degree in a chosen field of specialisation.



NOEMIE DESPREZ,
PROGRAMME DIRECTOR

DURATION

Including an internship of 8 weeks minimum

START DATE

September

TEACHING LANGUAGE

English



PROGRAMME 66 ECTS

BACHELOR DISSERTATION / LANGUAGE COURSES / INTERNSHIP

SPECIALISATION (CHOOSE 1)

SEMESTER 1 & 2

FINANCE & BANKING

- Financial Mathematics, Analysis, Markets and Risk Management
- Concepts of Corporate Finance
- Banking Systems and Services
- Fundamentals of Auditing

MARKETING

- Omni Challenge Management and Distribution
- Marketing Metrics
- Digital Marketing Strategy
- B2B Marketing
- Merchandising
- Digital Marketing Communications

PURCHASING & SUPPLY CHAIN

- Supply Chain
- Purchasing
- Inventory Management & Warehousing
- Production Systems
- Sourcing
- Transportation and Distribution.

COMPULSORY MODULES

SEMESTER 1

- International HR Management
- International Negotiation Skills
- Entrepreneurship and Innovation Management: Fundamentals
- International Business Environment

SEMESTER 2

- Business Ethics
- Project Management
- Strategy

French Language courses: choice between

- French Language
- French Culture for International Students

30 YEARS
RENNES
SCHOOL
of BUSINESS
UNFRAMED THINKING



European Business School
Ranking 2020



I chose to study at Rennes SB primarily due to its accreditations, its Financial Times ranking, its international dimension and its geographical location, in Brittany close to Paris. I'm very happy here, not least because I get the chance to speak all day long with friends from all over the world.

Abdelrahman EL MENOIFY,
Egyptian student

ALUMNI

CAREER OPPORTUNITIES

Junior Product Manager, Communications Assistant, Sales / Export Sales Representative, Webmaster, Project Manager (on & off line), Community Manager, Junior Purchaser, Supply Chain Assistant, Management Accountant Assistant, Junior Accountant...

COMPANIES

Lactalis, Renault Trucks, Hermès, Swarovski, Grupo Exito, Givenchy, PWC, Total, Natixis, Spark, Henkel, Mediaveille...

WORK COUNTRIES

Belgium, Canada, Colombia, Ecuador, France, Germany, Holland, Ireland, Latvia, Mexico, Saudi Arabia, Spain, South Africa, Taiwan, USA...

ADMISSION

REQUIREMENTS

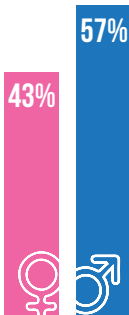
- English proficiency:
TOEFL > 80 IBT
or TOEIC > 750
or IELTS > 6.0
or native language: English
Dip. H.E. in Management or
equivalent
(120 ECTS)



STUDENT PROFILE

AVERAGE AGE

21



ACADEMIC CALENDAR

Courses: September 2022 to May 2023
Bachelor Dissertation: Up to May 2023
Internship: 8 weeks from June 2023 to August 2023

TUITION FEES

€8,270/year European students
€9,000/year Non-European students

Apply: <http://apply.rennes-sb.com>

Contact: admissions@rennes-sb.com

October 2021