



Beside being one of the best Business Schools in France, what makes Rennes SB stands out among other top business schools in the country is its diversity and level of international exposure. Being here allows me to experience various cultures and meet students from all over the world in one place. It's great to listen to people speak Spanish, German, French, English, Arabic, Chinese every day and it makes my experience truly rich and global. I believe the School has something special to offer to every business-oriented student to help him or her achieve long-term individual goals.

Abhishek Purushotham,
Indian student



MSc IN GLOBAL BUSINESS MANAGEMENT

RENNES
CAMPUS

MASTER YOUR FUTURE

This programme equips students with the industry-relevant in-depth knowledge needed to succeed in a globally-integrated and complex business environment. Our graduates possess requisite expertise to work in multi-cultural settings and are ready to thrive in a fast-paced and ever-changing business landscape. This programme is tailored to cultivate students' capability to make tactical and strategic decisions in today's data-driven economy.



DR AHMED ATIL,
PROGRAMME DIRECTOR

RANKINGS

TOP 10 IN FRANCE

2 **Le Parisien** **Etudiant**
International Ranking 2022

INTERNATIONAL RANKINGS

9 **ACADEMIC RANKINGS OF WORLD UNIVERSITIES**
Shanghai Ranking's Global Ranking of Academic Subjects 2019 Management among French Business Schools

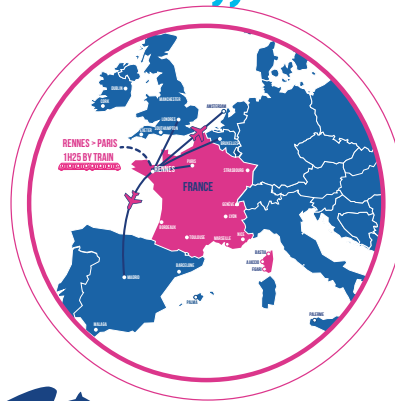
23 **FT FINANCIAL TIMES**
Master in Finance Ranking 2022

48 **QS WORLD UNIVERSITY RANKINGS**
Executive MBA Ranking 2020

54 **FT FINANCIAL TIMES**
European Business Management Ranking 2020

88 **FT FINANCIAL TIMES**
European Business Schools Ranking 2021

97 **FT FINANCIAL TIMES**
Executive MBA Ranking 2019



RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

2 rue Robert d'Arbrissel 35065 Rennes
Tel: +33 (0)2 99 54 63 63
rennes-sb.com

Apply: apply.rennes-sb.com

Contact: inquiries@rennes-sb.com



UNFRAMED THINKING



European Business Schools
Ranking 2021

PROGRAMME

120 ECTS

SEMESTER 1

COMPULSORY MODULES

- Financial Tool Box
- Global Marketing Strategy
- Global Organisation Behaviour
- Introduction to the Supply Chain Management
- Project Management
- Introduction to Data Science for Business

SEMESTER 2

COMPULSORY MODULES

- Corporate Social Responsibility
- Strategic Management
"Winter session"
- Crisis Management

SPECIALISATION (CHOOSE 1)

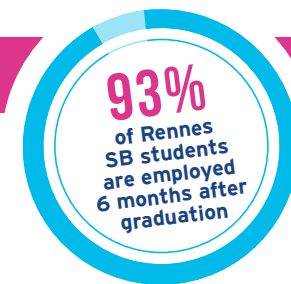
- Market Data Analytics (Rennes):
Customer Data Analysis
Retail Analytics
AI and FinTech
- Financial Economic:
Ethical and socially Responsible Finance
International trade and finance
AI and FinTech
- Lean & Green Supply Chain Management:
Sustainable Supply Chain / Green Logistics
Purchasing & Supply Chain
Retail Analytics
- Marketing Management:
Consumer Behaviour in a Sustainable Environment
Marketing Research in a Digital Environment
Management Decision Tools
- Global Management:
Managing Global Employment Relations
Managing Change and Complexity
Global Diversity and Equality Management
Management Decision Tools

ACADEMIC CALENDAR

- > **January 2023 intake**
(only on Rennes Campus):
> **Modules:** January to December 2023
- > **Internship:** (4 to 6-month duration): May to August 2023 OR January to August 2024
- > **Graduating project:** August 2024
- > **September 2023 intake:**
> **Modules:** September 2023 to April 2024
- > **Internship:** (4 to 6-month duration):
May 2024 to February 2025
- > **Graduating project:** October 2024

TUITION FEES

Non-EU students: €18.200
EU students: €16.200



DURATION

15 months

STARTING DATES

September and January

TEACHING LANGUAGE

English

FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

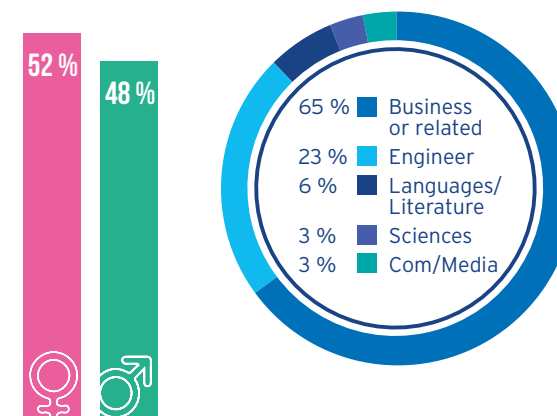
German/Italian/Spanish
for French speaker

ADMISSION

REQUIREMENTS

- **English Proficiency (one of the following):**
 - > TOEFL > 80
 - > TOEIC > 750
 - > IELTS > 6.0
 - > Cambridge Proficiency Exam > B2
OR
 - > Native Language
OR
 - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

STUDENT ACADEMIC BACKGROUND



ALUMNI

COMPANIES

IBM, Shopee, Mantri Developer, The Crew Hunter, BMC Academy, Reed Exhibition, IPSOS Interactive Service APAC, BVA Group, European Chamber, Euronext Paris SA, Renault Trucks SAS/AB Volvo...

*Not included for MIM/PGE students