



“  
 Having always been attracted to the creative industries,  
 I chose to pursue my studies through the MSc in  
 Creative Project Management, Culture  
 & Design: a double degree resulting  
 from a partnership with the European  
 Academy of Fine Arts in Brittany. I  
 discovered a new approach to  
 management and design with specific  
 courses allowing me to prepare for a  
 career in the creative industries.  
 ”

**Thibault Messemacre,**  
 French Double degree student



# MSc IN CREATIVE PROJECT MANAGEMENT CULTURE & DESIGN

**DARE CREATIVITY  
 IN ORGANISATIONS**

IN PARTNERSHIP  
 WITH



This programme develops expertise in the management of creative projects through discussions, case studies and in-class activities. Participants will apply knowledge in real-world project collaborations with organisations, institutions and associations from the arts, events and design sectors, or with the creative industries. Graduates will acquire the know-how and skills to enter the business world as an independent creator or as part of an existing organisation in the creative and cultural sectors.



**DR ALEXANDER NIESS,**  
 PROGRAMME DIRECTOR

## RANKINGS

### TOP 10 IN FRANCE

**2** **Le Parisien**  
 International  
 Ranking 2022

### INTERNATIONAL RANKINGS

**9** **Shanghai Ranking's Global Ranking of  
 Academic Subjects 2019 Management  
 among French Business Schools**

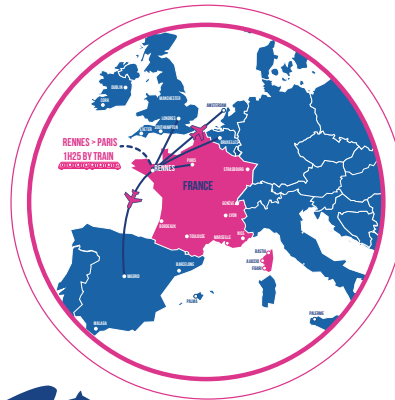
**23** **Master in Finance**  
 Ranking 2022

**48** **Executive MBA**  
 Ranking 2020

**54** **European Business Management**  
 Ranking 2020

**88** **European Business Schools**  
 Ranking 2021

**97** **Executive MBA**  
 Ranking 2019



**UNFRAMED THINKING**

2 rue Robert d'Arbrissel 35065 Rennes  
 9 rue d'Athènes 75009 Paris  
 Tel: +33 (0)2 99 54 63 63

[rennes-sb.com](http://rennes-sb.com)

**Apply:** [apply.rennes-sb.com](http://apply.rennes-sb.com)

**Contact:** [inquiries@rennes-sb.com](mailto:inquiries@rennes-sb.com)



**UNFRAMED THINKING**



European Business Schools  
 Ranking 2021

# PROGRAMME

120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

#### Taught in English:

- Financing Cultural Activities
- Thinking Inside Out. Leadership: Building Effective & Creative Teams
- User Experience Management
- Creativity Workshop

#### Taught in French:

- Scénographie & Logistique\*\*
- Innovation ouverte & intelligence collective\*\*

### ACADEMIC CALENDAR

> **September 2023 intake**

#### > Modules:

September 2023 to April 2024

#### > Internship:

(4 to 6-month duration)

May 2024 to February 2025

#### > Graduating project:

October 2024

### TUITION FEES

Non-EU students: €18.200

EU students: €16.200

### DURATION

15 months

### STARTING DATE

September

### TEACHING LANGUAGE

English & French

### WINTER SESSION\*

## SEMESTER 2

### COMPULSORY MODULES

#### Taught in English:

- Management Control in Creative Projects
- From Idea to Model to Business Plan
- Design Process\*\*

#### Taught in French:

- Environnement Juridique & Professionnel
- Marketing Événementiel & Culturel
- Histoire de l'Art Contemporain\*\*

\*Not included for MIM/PGE students

\*\* Modules taught at EESAB

93%

of Rennes SB students are employed 6 months after graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish for French speaker

### ANNUAL COURSES

- Research Methods
- Annual Project (Conception & Realization of a Cultural Event)
- White Paper Project (With Professional Sponsor)

## ALUMNI

### CAREER OPPORTUNITIES

Deputy Director & Project Manager in Culture and Communication, Digital & Business Development Manager, Client Operation Manager, Event Project Manager, Assistant Artistic Director...

### COMPANIES

Hachette, Believe, Château de Versailles Spectacles, Musée du Louvre, Universal Music Group, Wild Bunch, Ubisoft...

## ADMISSION

### REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2
  - > Pearson Test > 63 (minimum 59 in each section)
  - > Native Language
  - > Previous studies taught in English (minimum 2 years)
- **French Proficiency: DELF > B2 or DALF > C1 or TCF TEF**
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

## STUDENT ACADEMIC BACKGROUND

