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## MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

SPECIALISED IN:

INTERNATIONAL FINANCE

STRATEGIC & DIGITAL MARKETING

LUXURY MARKETING & BRAND MANAGEMENT

DATA BUSINESS ANALYTICS

SUPPLY CHAIN MANAGEMENT

SUSTAINABLE MANAGEMENT & ECO-INNOVATION

INTERNATIONAL NEGOTIATION & GEOPOLITICS



**RENNES  
SCHOOL  
OF BUSINESS**

**UNFRAMED THINKING**



L'article L.6314-4 II du code du travail reconnaît la qualité de l'établissement d'enseignement supérieur au titre des 4 catégories d'acteurs contribuant au développement des compétences.

# PROGRAMME DESCRIPTION

## HIGHLIGHTS OF THE PROGRAMME

- > The Master of Science in International Management provides students with an in-depth and diverse education in the field of management. The main objective is to develop the necessary skills necessary to operate successfully in a globalised and dynamic business environment, with an emphasis on stimulating creative and innovative thinking.
- > During the first semester, students follow a comprehensive and broad foundational curriculum that encompasses diverse aspects of management. In the second semester, students select a specific domain of management, which will become their subject of specialisation. This stage is designed to empower students to delve deeper into specific areas of their interest, enabling them to acquire expertise and skills tailored to their chosen field of study.
- > This programme equips participants with contemporary international management concepts and models needed to occupy positions as entrepreneurs or corporate executives in all industries.

## LANGUAGE COURSES

- > Non-french speakers: 3 hours per week of French classes
- > French speakers: Spanish, German and beginner Chinese

## SAMPLE OF PROGRAMME COURSES

- Corporate Social Responsibility
- Leadership: Building Effective & Creative Teams
- Project Management
- Introduction to Data Science for Business
- Global Marketing Strategy
- International Trade & Finance
- Strategic Management

## WINTER SESSION

Discover another European country with Rennes School of Business

- An optional 2-week course abroad in one of our European Partner Universities

## INFORMATION

**Teaching language:** English  
**2 tracks:** Internship (4 months) OR Graduating Project  
**Intakes:** September & January  
**Format:** Full time  
**Duration:** 15 months  
**Campus:** Rennes  
**Degree awarded:** Master of Science

# ADMISSION CRITERIA

## ACADEMIC BACKGROUND

Bachelor's degree or equivalent

## ENGLISH PROFICIENCY FOR ADMISSION

**TOEIC:** 750 - **IELTS:** 6.0 - **TOEFL:** 80  
**Cambridge Proficiency Exam:** B2  
 or Native Language  
 or Previous studies taught in English (minimum 2 years)

SCAN QR-CODE 

FOR MORE INFORMATION ON ADMISSION CRITERIA

